



TOGETHER WE CAN

\$50,000 Matching Challenge

Dear Friends,

This year COVID-19 presented the Georges River Land Trust with a clear purpose.

People looked to their backyards, their parks, their nature preserves, and found much more than recreation. For many of us, being in nature became the best part of the day. The outdoors, which had always been there waiting for us, became essential to our mental and physical well-being.

For all of you who helped us through this crisis, we say thank you! Without your support, in the wake of a groundswell of public use on our trails and preserves, the Georges River Land Trust would not have been able to meet the demand. Your contributions ensured a standard of care for these special places that people had come to expect—rely on even.

Together, this is what we made possible in 2020:

- **Land Protection:** We conserved nearly 200 new acres of vital watershed ecosystems.
- **Public Access:** We maintained 61 miles of public trails in the 14 towns of our watershed.
- **Climate Change:** We continued to protect 4,000 acres of critical Midcoast habitat.
- **Langlais Sculpture Preserve:** We engaged our art-lovers to re-envision the preserve's future.

But there is much more to do! Again in 2021, safe and open access to the outdoors is going to be essential to the health of our kids, families, neighbors and friends. You can make that possible! Thanks to a generous donor, who has given a \$50,000 matching challenge to help us push forward into 2021, your gift will be doubled!

For those who found a new importance in outdoor recreation and land conservation, please join this local effort to keep extraordinary places to hike, bike, fish and explore open and available. It not only benefits us all, it bolsters our economy and supports communities against unexpected disasters and the ever-present impact of climate change. Together we can ensure a resilient Midcoast for all.

We need you as an important part of this network of stewards, volunteers, members and donors who continue to support the public places that make the Midcoast what it is: a place where all of us have open access to pristine vistas, woodland trails and gentle rivers. Together, we can ensure that everyone has access to the best our watershed has to offer.

With gratitude,

Meg Rasmussen
Executive Director

P.S – Remember: Your gift towards the appeal will be doubled! Thank you for your consideration.